

Reach the community. Advertise your business. Support your chamber.



The 2018/ 2019 Wayland Area Business Directory & Visitors Guide is the official publication of the Wayland Area Chamber of Commerce. Our members represent professionals and agencies from a variety of backgrounds, including retail, dining, service (to wholesale and retail clients), recreation, resorts, arts, athletics, and education.

The Wayland Area Business Directory & Visitors Guide is the **#1 promotional item** used in visitor packages and relocation packets. Over 5,000 directories are distributed at state parks, schools, businesses, community and chamber events. An electronic version is also featured on home page of the chamber website.

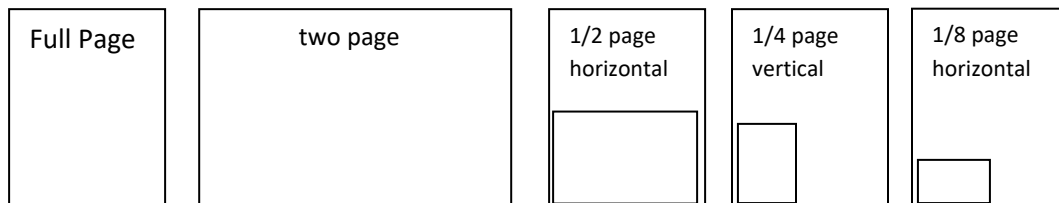
This is your opportunity to put your company's message in front of the community and potential clients.

Please reserve your ad space as soon as possible.

All print ready ads must be received by July 30, 2018. If you wish to renew your ad, please write RENEW AD on the form.

Size	Non Member	Member
Two Full Page Spread*	\$2895	\$2095
Outside Back Cover - SOLD	\$2495	\$1995
Inside Front or Back Cover* - SOLD	\$2295	\$1795
Full Page*	\$1795	\$1295
1/2 Page	\$1095	\$695
1/4 Page	\$795	\$495
1/8 Page (business card)	\$595	\$395
Optional Features w/ Purchased Ad		
Bold Text of your Business Information	\$40	\$25
Additional Business Category in index	\$40	\$25

Ad Size Depictions



Directory Sizing (Actual: width x height) – All prices are for Print-Ready Ads. Ad design available at an additional cost.

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Full Page*: 8.5 x 11.00" **Two Full Pages*:** 17" x 11.0" **Half Page*:** 7.00" x 4.5" (H)

1/4 Page*: 3.3" x 4.5" (V) **1/8 Page*:** 3.3" x 2.2" (H)

***PLEASE INCLUDE A 1/8" BLEED FOR ALL ADS**

The Publication - The 2018/2019 Wayland Area Visitor's Guide is 8.5" x 11" full color, saddle stitched book that is published once per year.

Artwork Requirements

All digital artwork **must be supplied at 300 dpi with fonts embedded**. All color artwork **must be in CMYK mode**; preferred formats include TIFF, EPS, PSD or PDF. Please make sure all pictures in your ad are 300 dpi. **All ads must include a bleed of 1/8"**. Bleeds are NOT included by default when creating a .pdf - the setting is at the bottom section of the Marks and Bleeds panel in the Export Dialog (and if you have bleeds, you should also include crop marks).

All print ready ads can be e-mailed to the chamber office. **We would appreciate it if all files larger than 5MB could be sent through YouSendIt.com, Dropbox.com, etc. which are free services for large email files.**

Please choose from the following:

- Two Page Spread Full Page Inside Front Cover Full Page Inside Back Cover Full Page Back Cover
- Full Page 1/2 Page 1/4 Page 1/8 Page

Optional Items WITH a purchased ad: Bold text (\$25) Additional category listing (\$25 each)

Ad Total: _____

Method of Payment: Check _____ Cash _____ Credit Card Number _____

Name on Card _____ Expiration Date _____ Security Code _____

I agree to the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser Information:

Company Name: _____ Contact: _____

Business Category (limit one): _____

Business Category (optional for additional cost): _____

Billing Address: _____ City: _____ State: _____ Zip Code: _____

Business Phone: _____ Fax: _____

E-Mail: _____ Web Site: _____

Advertiser indemnifies the Wayland Area Chamber of Commerce against losses or liabilities arising from this advertising. Wayland Area Chamber of Commerce assumes no liability whatsoever, except to the extent of a onetime paid advertisement. Ads are non-cancellable and non-refundable. One business per ad placed (**no sharing ad space**). Ads may be e-mailed to: denise@waylandchamber.org. Please contact Denise at the chamber office with any questions: denise@waylandchamber.org or 269.792.9246. Thank you for your support!